Verbs
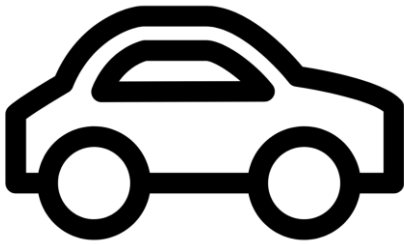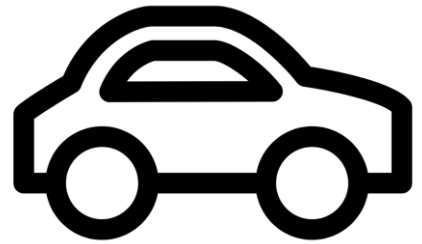
Shade the cars.
Verb = Blue   Not Verb = Yellow
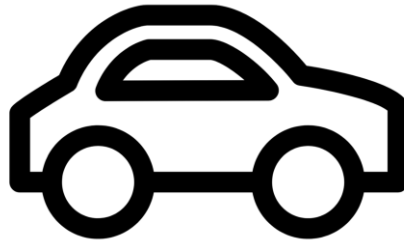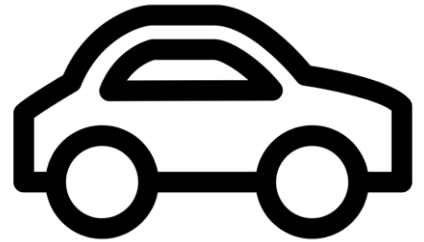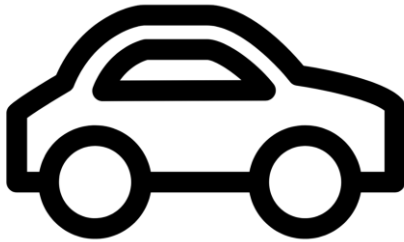
Guide   Principle   Minimise

Publish   Article   Obstacle

Gravity   Access   Charge